

DAY THEMES

WOMEN IN TECH WEEK

DAY ONE BREAKING BARRIERS

Understanding and Removing the Systemic Obstacles Women Face in Tech

- Explore research (like The Lovelace Report)
- Tackle workplace culture, bias, and barriers women face in the industry
- Showcase success stories of overcoming adversity

12/10

Ideal content: **Keynotes from trailblazers, panels on lived experience, how to drive change**

DAY TWO SKILLS FOR THE FUTURE (ADA LOVELACE DAY)

Upskilling, Reskilling & Thriving in the Age of AI

- Focus on AI, cybersecurity, cloud, data science, thought leadership in these areas
- Highlight accessible pathways to entry and ways to up-skill
- Encourage both technical and soft skill development, future proofing careers

13/10

Ideal content: **AI career panels, skill-building sessions, thought leadership, masterclasses**

DAY THREE PIVOT INTO TECH

Supporting Women to Transition into Tech from Other Industries

- Promote career changers, returners, and non-traditional routes
- Break myths about needing a tech degree to work in tech
- Share success stories and practical guidance

14/10

Ideal content: **Workshops on CVs, career clinics, returnship opportunities, inspiring journeys**

DAY FOUR ALLYSHIP AND SPONSORSHIP

Turning support into action and opening doors

- What does allyship look like in practice
- The role of sponsorship in accelerating women's careers
- Mentorship matters, opportunities to meet mentors

15/10

Ideal content: **Panels, speed mentoring, sponsorship workshops, and leaders stories**

DAY FIVE CELEBRATING WOMEN IN TECH

Recognising the Impact, Achievements, and Contributions of Women in Tech

- Celebrate women's achievements across innovation, leadership, and technical excellence
- Amplify diverse stories and role models across all career levels
- Increase visibility and recognition of women's contributions in tech

16/10

Ideal content: **Social campaigns, fireside chats, recognition spotlights, award-style showcases of achievements**